

The background is a light green gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The text 'CLIMATE JUSTICE' is centered in the middle of the image.

CLIMATE JUSTICE

The image features a light beige background with a subtle gradient. In the top-left and top-right corners, there are several realistic water droplets of various sizes, rendered with soft shadows and highlights. A faint, circular watermark logo is visible in the upper center. The text "HELLO AND WELCOME" is centered in a bold, black, sans-serif font.

HELLO AND WELCOME



HOW CAN WE DRAW CLIMATE JUSTICE?

In what way, if at all, is the justice aspect important?



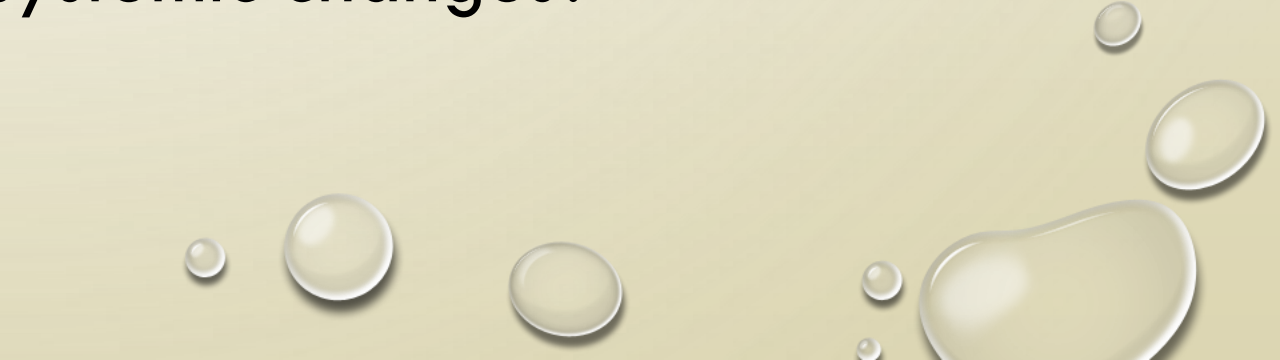


STRATEGY

What is a strategy?

What do we really want to achieve?

Personal and/or systemic changes?





THEORY OF CHANGE

SPECTRUM LINE

ADVOCACY ----- MOVEMENT BUILDING





POWER VS MOVEMENTS

PEOPLE IN POWER WANT STATUS QUO

MOVEMENTS RECONFIGURE RESOURCES THROUGH COMMITMENT

POWER IS A RELATIONSHIP – AND A FUNCTION OF INTERESTS AND/OR NEEDS



ORGANISING AND/OR MOBILISING

- PROFESSOR HAHRIE HAN
- MOBILISERS: MATCH ACTIVISTS WITH ACTIVITIES
 - CENTRALISED, GIVES BREADTH
- ORGANISERS: MOTIVATE AND CULTIVATE THROUGH AGENCY (MLK: ABILITY TO ACHIEVE PURPOSE) AND AUTONOMY
 - DECENTRALISED, GIVES DEPTH



COLLABORATION

EXAMPLE: VIDEO OF FLOCS

EXAMPLE: FOSSIL FREE EUROPE CAMPAIGN



FOSSIL FREE EUROPE

Yes, we're already doing it!

Just transition to a 100% renewable, no nuclear, super-efficient, zero-fossil-fuel Europe

Yes to community power!

Support citizens in becoming producers of renewable energy to drive the energy transition, and bring energy production under democratic control. This gives local control and cuts European energy, instead of big business.

Yes to Germany

Yes to Poland

Yes to France

Yes to Spain

Yes to Portugal

Yes to Greece

Yes to Ireland

Yes to Italy

Yes to Austria

Yes to Czechia

Yes to Slovakia

Yes to Hungary

Yes to Romania

Yes to Bulgaria

Yes to Croatia

Yes to Slovenia

Yes to Luxembourg

Yes to Malta

Yes to Cyprus

Yes to Estonia

Yes to Latvia

Yes to Lithuania

Just transition

Develop a just transition strategy to ensure that the transition to a 100% renewable, no nuclear, super-efficient, zero-fossil-fuel Europe is fair and inclusive for all. Invest in retraining and job creation in affected regions and sectors.

Stop new fossil fuel projects

End use of all fossil fuels: coal, oil, gas, uranium. Fossil-free energy by 2030.

- Act immediately: stop new exploration for oil, gas and coal.

NO GAS

NO COAL

NO OIL

NO URANIUM

STOP NUCLEAR

False solutions

Carbon capture, synthetic fuels, hydrogen, etc. are not solutions. They are a distraction from the real solution: 100% renewable energy. Stop investing in these technologies. Stop subsidizing them. Stop giving them a special status. Stop giving them a special status.

STOP NUCLEAR

STOP NUCLEAR

Access to energy

Stop meeting energy demand by using fossil fuels. Only a drastic reduction of our consumption of energy and energy services will make the transition an event. The cheapest, cleanest and safest energy is the energy we do not need.

Energy efficiency

Energy efficiency

Energy efficiency

Energy efficiency

Energy efficiency

Energy efficiency

FOSSIL FREE EUROPE



THINK OUTSIDE THE BOX

IMAGE THEATRE EXERCISE



MAKE IT PERSONAL

- TARGET AUDIENCE
- EXAMPLE: PAIR GLOBAL SOUTH WITH GLOBAL NORTH

THE 10 COMMANDMENTS

- 1) **BE VISIONARY – VISION FOR FUTURE**
- 2) **SHOW BALANCE – SOLUTIONS, NOT ONLY ISSUES**
- 3) **APPORTION BLAME ACCURATELY – DIRECT CRITICISM**
- 4) **USE CLEAR ARGUMENTS – WHY STOP?**
- 5) **DISTANCE OURSELVES – NOT LIKE FAR-RIGHT**
- 6) **DON'T BE INHERENTLY ANTI-BUSINESS – RISK OF ALIENATION**
- 7) **FOCUS ON FACTS – NOT POST-TRUTH**
- 8) **ACT IN SOLIDARITY - ALLYSHIP**
- 9) **BE BOLD ABOUT VALUES – FIGHT FEAR WITH LOVE**
- 10) **CELEBRATE VICTORIES – BUILD MOMENTUM**

BE BOLD ABOUT VALUES



Meet skeptics with positive attitude

FOUR ROLES IN SOCIAL CHANGE



AFTERNOON EXERCISES

- HOW DOES YOUR CURRENT CAMPAIGN IDEA ADDRESS THE JUSTICE ASPECT?
- ARE YOU ADDRESSING SYSTEMIC LEVEL ISSUES?
- ORGANISING AND/OR MOBILISING
- WHICH ROLES DO YOU NEED AND WHICH ONES DO YOU HAVE?
- APPLY 10 COMMANDMENTS
- OUTSIDE THE BOX EXERCISE

THE 10 COMMANDMENTS

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- 2) **SHOW BALANCE**
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- 10) **CELEBRATE VICTORIES**