

>> A little bit of THEORY

- ° Cultural Grammar
 - linguistic and cultural signs
 - Accepted rituals
- ° Strategy and tactics
 - strategia del potere e tattiche del quotidiano
- ° Public space = performative space
- ° Comicality (funny) as shocking way
- ° Artistic madness and the horse move in chess
- ° Timing and the distraction move of the illusionist

>> TECHNIQUES, FORMS

* Creative Contestation

>with irony and the right timing<

Teatro Valle Occupato (during a cultural meeting with institutions) > <http://bit.ly/1Okt38i>

Confetti on Draghi > <http://bit.ly/1T1ayI6>

Cake pie on the face + Bill Gates > <http://bit.ly/2ujE8XL> + <http://bit.ly/2tSRqcL>

* Multiple name – Collective myth

Subcomandante Marcos > <http://goo.gl/zwJrzz>

Super Barrio > <https://goo.gl/Uady1A>

Luther Blisset > <http://bit.ly/1QjYxeV>

Janes Jansa > <https://vimeo.com/46937250>

<<<<<< **MOVIE to watch!!!**

* Subvertising

>trasform and turn the sens of the advertising<

Brandalism + Tutorial > <http://www.brandalism.org.uk/> + <http://bit.ly/2tVmgzT>

Action in Paris Cop 21 > <http://goo.gl/TBrL1a>

Adbusters > <https://www.youtube.com/user/adbusters/videos>

* Fake

>take another identity to strengthen the own ideas<

Fake Bank > <https://goo.gl/4lVWYy>

Fake candidates for the Vatican > <http://bit.ly/2tpqEG1>

The Yes Man (fake managers of corporation) > <https://goo.gl/Qxpq4D> < **MOVIE to watch!**

* Invisible Theatre >teatrical actions for/with an unconscious but involved public <

Tutorial oil drills (italian referendum- fake call with the granma) > <http://bit.ly/1MLOh3F>

Contagious laughters in subway > <http://bit.ly/1zTnPbt>

* Alternative Manifestation

>even with the use of “fetish”objects<

Beaten Nazis > <http://rechts-gegen-rechts.de/>

Robot basic income > <http://goo.gl/krAV8R>

Semo venuti già menati – We came already beaten (as an usual object become a symbol of the protesters and jokes the power) > <http://goo.gl/efrrI7>

No Big Ships > <http://goo.gl/c21Tjr>
Bilionaires for Bush > <http://bit.ly/2vLISSQ>
Attacco Psichico > <http://bit.ly/2usPV6f>
Zombies G20 of Amburg > <https://goo.gl/ZT7PEd>

* **Fotoazioni** > an action in a symbolic and public space, syntetized in a picture+video<

Greenpeace > <http://bit.ly/1T6BWcY>
Terra! > <http://bit.ly/1WkcCkW>
Enmedio > <http://bit.ly/2779Suq>
French green rivers> <http://bit.ly/1TxThWO>

* **Artistic Vandalism** >scandalize with the artistic gesture <

Voina > <https://goo.gl/jW9Pso>
<https://goo.gl/02mPVN>
The penis of Vetralla > <https://goo.gl/RTYJsx>
Colored revolution in Macedonia > <https://goo.gl/TMnohS>

* **Street Art**

World examples > <http://goo.gl/X9Vlw5>
Banksy > <http://banksy.co.uk/>

* **Performance, blitz, incursions, flash mob**

Bodies in urban space > <http://bit.ly/1ZxrYzZ>
Stop the oil drills (referendum) > <http://bit.ly/1WjpyHd>
Say something nice > <http://bit.ly/1GyWHVQ>
The Mp3 experiment > <http://bit.ly/1O3PrD9>
Tutto il nostro folle amore > <http://bit.ly/23C21jO>
Freeze in Paris > <http://bit.ly/1rLnwTm>
Push to add drama > <http://bit.ly/1VQD7xH>
Free hugs > <http://bit.ly/1dWOMWs>

* **Pranks, candid camera**

Remy Gaillard > <http://bit.ly/1rCEO5c>
Amici miei > <http://bit.ly/1Ob3kEy>
The little soup > <http://bit.ly/21O1PP1>
The japanise crowd > <http://bit.ly/1SZ2FX6>
Sussurrare I love you > <http://bit.ly/24GTRJm>

* **Occupations** >symbolic or permanent, in spaces considered impossibile and inviolable<

Enmedio (party in a bank) > <http://bit.ly/1WkdrKn>
UnCut (trasformated banks in social services) > <http://dailym.ai/1Tzj6FB>
Teatro Valle Occupato > <http://bit.ly/1q8PmYu>

(Spiritual sitting in a public department) > <http://bit.ly/28ur9hR>
Macao (a skyscraper in Milan!) > <http://bit.ly/1SYrylN>

* **Videomapping** >projections with 3D effect on building and monument<
world videos > <http://bit.ly/1WiOYo9>

Antanas Mockus – visionary major of Bogotà

Documentary > <http://bit.ly/1T7kpOO>

BIBLIOGRAPHY (very partial)

> Luther Blisset's bibliography (collective group active between 1998 – 2002)
http://www.lutherblissett.net/indexes/bibliography_it.html

Italian

> Comunicazione-guerriglia. Tattiche di agitazione gioiosa e resistenza ludica all'oppressione.
Derive e Approdi.
<http://bit.ly/1TWEU4j>

> Smarketing. Comunicazione per tutti i piccoli che hanno grandi cose da dire.
Altreconomie edizioni.